

SAM CHASE

VISUAL DESIGNER

PROFILE

Continuing to build a career in the creative services industry by leveraging my artistic experiences and visual design. Performs above and beyond to create a positive experience for clients. Detail oriented while also successful at multitasking and time management.

EDUCATION

UNIVERSITY OF SOUTH CAROLINA
BACHELOR OF ARTS | 8/2014 - 5/2018
VISUAL COMMUNICATIONS | MAJOR
GRAPHIC DESIGN | MINOR

SKILLS

LOGO DESIGN
DISPLAY ADVERTISING
INFOGRAPHIC DESIGN
MARKETING COLLATERAL
TYPOGRAPHY DESIGN

EXPERIENCE

Current
9/2018

INMAR INTELLIGENCE | SR. VISUAL DESIGNER

- Generated over \$1M of creative revenue by designing and expediting display advertising for clients
- Assisted in development of new client creative products and bringing those products to market
- Worked directly in a client-facing capacity to improve quality of client advertising; participated in client calls and facilitated creative conversation with clients alongside Account Management and Sales
- Produced client creative to align with client campaign parameters; designed formats from standard display to rich media in compliance with 3rd party ad serving guidelines/restrictions
- Provided ongoing design maintenance to sales and branding materials and proposed redesigns where and when applicable

9/2021
9/2018

INMAR INTELLIGENCE | VISUAL DESIGNER

- Produced marketing collateral to inform consumers of company offerings and industry trends
- Delivered high-fidelity mockups for client-facing proposals and materials
- Leveraged HTML knowledge to produce effective and immersive client creative formats as well as implemented functional improvements to the corporate website

9/2018
6/2018

OWNERIQ | GRAPHIC DESIGN INTERN

- Designed cross-device digital advertising in compliance with industry standards, client goals and necessary brand guidelines.

9/2017
5/2017

THRIVE SUPPORT & ADVOCACY | MARKETING INTERN

- Assisted in rebranding and updating company website
- Worked with marketing team to design and distribute flyers
- Organized files to increase accessibility by updating the current organization system

VOLUNTEER

Current
1/2020

FRIENDSHIP WORKS | VOLUNTEER

- Provided support to elders with regular phone calls and virtual visiting
- Helped reduce social isolation and enhanced quality of life for older adults in the Greater Boston Area



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